

**JAN ALLYN** has been the Content Manager for the University of South Florida's Water Institute at the School of Geosciences since 2009. Her background combines education and experience in computer technology, writing and publishing, as well as a lifelong love of Florida's outdoors. She started her career developing software for defense aerospace, then took over her family's book publishing business, the focus of which was Florida's outdoors. Since joining the Water Institute she has steadily increased her knowledge of water resource monitoring and management methods and works to make the USF Water Institute's project websites as effective as possible for engaging and informing the public about important water issues.